



AN EXCLUSIVE MENTORING EXPERIENCE FOR FAMILY BUSINESS SUCCESSORS

This comprehensive personal development program has been designed specifically for family enterprise successors. (Both owners and/or managers).

CORE LEARNING OBJECTIVES (PART 1) INCLUDE:

- Enhancing your leadership capacity
- Improving your professional relationships
- Strengthening your communication skills
- Enabling better interaction with other family members
- Assisting you with the succession process
- Empowering you to reduce and resolve conflict

Part One of this program is 3 months, during which our team will help you to cultivate 3 key traits that will improve your emotional intelligence. They are *listening*, *curiosity* and *humility*. Simultaneously, you will also gain powerful tools to better self-assess and self-manage, regardless of your role in your family enterprise.

YOUR EXECUTIVE MENTOR, DAVID C. BENTALL:



David is a student of management, having graduated from both the University of British Columbia and the Harvard Business School. As a family enterprise successor himself, he worked in his family's real estate enterprise for two decades, including 7 years as President and CEO of Dominion Construction. In 1998 he founded Next Step Advisors in order to educate and serve business families. Today he is a sought-after consultant, workshop leader and mentor, dedicated to helping families learn and grow together. He is also an award-winning author of three books, including his most recent: Dear Younger Me: Wisdom for Family Enterprise Successors.

As a competitive athlete, David is a four-time, Canadian National Water Ski Champion, and in 2012, in his age division, he was ranked the number one male

slalom skier in the world.

WHAT TO EXPECT:

360-Degree Assessment

Gain insight into your leadership skills and how you are perceived by those whose opinions matter to you. This foundation element will guide you as you create and continue in your professional development.

Peer Group Workshop and Exchanges

Highly interactive and experiential workshops will give you ongoing access to other successors. Learn from their experience and consider the potential application within your own situation.

Engaging Learning

Each module includes micro-learning videos, selected readings from Dear Younger Me, as well as individual exercises. All are designed to stimulate reflection, discussion and ongoing learning. Our online platform will enable you to keep track of key insights, current discussions, and scheduled group times.

NEXTSTEP

Family Enterprise Advisors



Personal Coaching

Each participant will have six personal coaching sessions, working with either *Laura North* or *Alison Johnson*, both certified, executive coaches. Each of these confidential interactions will be focused on your priorities and your agenda. This will be a time for you to work on your concerns and goals, supported by your personal coach.

Valuable Insights

During this unique program you will discover many things including:

1. Realizing that you are not alone! You will immediately find camaraderie with your peers when you learn that they are experiencing similar challenges in their family enterprise;
2. Changing your self-perception! Increase your self-awareness and understanding of how others perceive you, then construct a personal development plan to help create stronger, professional collaboration;
3. Mending and building stronger relationships! This program will help you to strengthen relationships within your family and executive team, while assisting you to improve your leadership skills. As you build your emotional intelligence this will positively impact every area of your life.
4. Strengthening your Leadership! - Your investment in this program is a gift to yourself, giving you the time to stop and reflect and to build emotional intelligence and communication skills. This will lead to better relationships with the most important people in your life.

Listening, curiosity and humility, once learned, practiced and applied in your day-to-day life, will help you continue to grow a stronger foundation for everything you want to accomplish in your life.

CONTACT US FOR MORE INFORMATION

The next program will start in **September 2020** and space is limited. To learn more about this exciting and exclusive program contact:

ZOE ROBINSON – Executive Assistant
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WHY SHOULD YOU JOIN?

Listen to What our Participants are Saying:

"I've never done a workshop like this, and it has exceeded my expectations in pretty much every way. The content and coaching are excellent, and the interaction with other successors has been invaluable."
– Inaugural Program participant

On a scale of zero to seven, 100% of participants in the Inaugural Program rated six or seven in their likelihood to recommend this program to a family member or friend.