

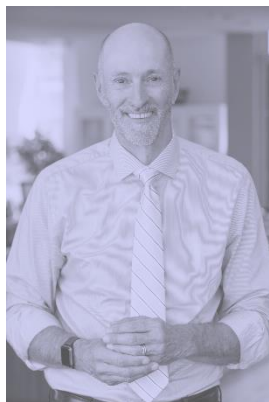
### AN EXCLUSIVE MENTORING EXPERIENCE FOR FAMILY ENTERPRISE SUCCESSORS

This comprehensive personal development program has been specifically designed for individuals who are preparing for ownership and/or management succession.

#### CORE LEARNING OBJECTIVES INCLUDE:

- Enhancing your leadership capacity
- Improving your professional relationships
- Strengthening your communication skills
- Enabling better interaction with other family members
- Assisting you with the succession process
- Empowering you to reduce and resolve conflict

This program includes 3 modules that are each 3 months in length: CONNECTION, COMPASSION, and REFLECTION. Each module will help you to cultivate 3 key traits that will improve your emotional intelligence. Connection includes **Listening, Curiosity, and Humility**. Compassion covers **Empathy, Forgiveness, and Gratitude**; and Reflection explores **Contentment, Patience, and Critical Thinking**. Each program works to provide you with powerful tools to better self-assess and self-manage, regardless of your role in your family enterprise.



#### YOUR EXECUTIVE MENTOR, DAVID C. BENTALL:

*David is a student of management, having graduated from both the University of British Columbia and the Harvard Business School. As a family enterprise successor himself, he worked in his family's real estate enterprise for two decades, including 7 years as President and CEO of Dominion Construction. In 1998 he founded Next Step Advisors to educate and serve business families. Today he is a sought-after consultant, workshop leader and mentor, dedicated to helping families learn and grow together. He is also an award-winning author of three books, including his most recent: *Dear Younger Me: Wisdom for Family Enterprise Successors*. As a competitive athlete, David is a four-time, Canadian National Water Ski Champion, and in 2012, in his age division, he was ranked the number one male slalom skier in the world. Check out his recent [TEDx Talk: Change Your Heroes / Change Your Life](#).*

#### WHAT TO EXPECT:

##### **360-Degree Assessment**

Gain insight into your leadership skills and how you are perceived by those whose opinions matter to you customized to each module.

This foundation element will guide you as you create and continue in your professional development.

##### **Peer Group Discussions and Case Studies**

Highly interactive virtual peer-to-peer discussions will give you ongoing access to other successors. Share your experience with others while learning from family business leaders who are in similar roles and stages in their career.

## Engaging Learning

Each module includes micro-learning videos, selected readings from *Dear Younger Me*, plus opportunities for independent learning. All are designed to stimulate reflection, discussion, and personal growth. Our online platform will enable you to keep track of key insights, case studies, and scheduled group times.

## Personal Coaching

Each participant will have six individual coaching sessions, working with a certified, executive coach. Each of these confidential interactions will be focused on your priorities and your agenda. This will be a time for you to work on your concerns and goals, supported by your personal coach.

## Valuable Insights

*During these 3 unique programs, you will benefit in the following ways:*

1. Discover that you are not alone! You will immediately find camaraderie with your peers when you learn that they are experiencing similar challenges in their family enterprise.
2. Change your self-perception! Increase your self-awareness and understanding of how others perceive you, then construct a personal development plan to help create stronger, professional collaboration.
3. Build stronger relationships! This program will help you to strengthen relationships within your family and executive team while assisting you to improve your leadership skills. As you build your emotional intelligence this will positively impact every area of your life.
4. Strengthen your leadership! Your investment in this program is a gift to yourself, giving you the time to stop and reflect and to build emotional intelligence and communication skills. This will lead to better relationships with the most important people in your life.

As you grow and cultivate your emotional intelligence, it will help you to continue to develop a stronger foundation for everything you want to accomplish in your life.

## CONTACT US FOR MORE INFORMATION

The next program will start soon and space is limited. To learn more about this exciting and exclusive program contact:

### NEXT STEP ADVISORS

[info@nextstepadvisors.ca](mailto:info@nextstepadvisors.ca)

### Listen to what other successors are saying:

*"I've never done a workshop like this...it exceeded my expectations in every way."*

*"The content and coaching are excellent. Plus, the interaction with other successors has been invaluable."*

*"When something transforms your life, how do you put a dollar value on that?"*

*"I don't know why they don't teach this in business school."*